AgCinect

Farm and Ranch Business Solutions

**“To improve the life and business success of the farmer and rancher.”**

- Better than the competition ( Conservis and Granular )
- Better platform than Intacct (rated #1 by Gardner in accounting)
- Cloud Business Solution and Platform to simplify your Farm & Ranch operations
- The only comprehensive cloud-based business solution available today that can manage all facets of your farm and/or ranch operation complemented with a complete accounting solution.
- Developed when a group of farmers and ranchers came together and expressed different pain points of running their operations.
- We use workflows, analytics, and automated processes to streamline operations to make your data usable and more valuable.
- ezQ - Stay informed by setting up alerts and notifications that let you know when something needs attention. Automate repetitive processes to save you time.

- Share information between different farms or divisions of one farm. This gives you the ability to manage and consolidate across all entities or locations in one place. Share bank accounts, invoices, reports, etc.
- We add new features to the AgCinect solution on an ongoing basis. As a customer of AgCinect you will also be able to suggest features you need and they will be added to the solution at no charge.
- We provide the solutions and features you need for your current operation. When growth occurs, we can scale with you operation and provide additional features when they are needed.

- Having access to past data not only provides informed decision making but is helpful when preparing your year-end taxes or possible audit.
- Being able to generate a report quickly with real time data gives better insight into management decisions and future planning based on results.

- ezCinect OBI – a powerful revolutionary platform
  - The only ‘Platform as a Service’ built through interpretation in the world
  - Built by Architect with 25 years experience working with complex accounting and vertical business solutions. (history and experience of building Microsoft solutions)
  - Secret Sauce – interpretation
  - Ability to rapidly build new workflows that power the overall solution.
  - Workflows are designed <u>not coded</u>, our platform interprets the design and provides the user interface. (The reason we build and modify our solution faster than the competition without as much man power.)

- Our platform allows us to make progress on the platform and solution on a daily basis. The competition plans for significant upgrades which disrupt the customer community.
- Interpretation allows us to make application changes without breaking the overall solution.
- When we enhance our platform, all our data workflows take advantage of the features.
- Platform provides integrated Business Intelligence capabilities that are competitive with the industries most advanced BI tools.

- OBI cubes provide the data points to the end user exactly when they need them. They do not have to search through reports.
- Data relationships manage the flow of data across the workflows.
- Reporting is super fast via our caching architecture.
- Vivid HTML Reporting provides data in any way that can be imagined, but is powered by providing accurate and clean data via our workflows.
- Notifications functionality allow us to quickly define and deliver data useful to the end user.
- ezQ processor handles server side processing like automated emails, integration, notifications, long running transactions, and heavy processing.

- The Future
  - Finish out the base application and test with beta farms and ranches
  - Improve CHAT features in order to provide efficient “in application” customer service.
  - Deliver the “AgCinect Channel”
    - Our strategy which provides all relevant data to the farmer based on subscription selections
      - Daily profit notifications based on market changes.
      - Planting and Harvesting updates
      - Critical data point notifications
      - Integrated Slack channel for farm collaboration

- Integration of weather, planting, map, and harvest data.
- Artificial Intelligence implementation. (Charlie)
  - Platform interpretation enables AgCinect to provide the most advanced AI implementation in the world.
  - AgCinect will power the ability of the Farmer to communicate with a virtual assistant via their phone.
  - The farmer will be able to enter data and compliment integrated data via verbal communication with our virtual assistant.
  - The farmer will be able to request information through Charlie.
  - Through interpretation of language and correlation with application interpretation we are YEARS ahead of the competition.

- The Vision – a partnership between FBN and AgCinect
  - What the diversified farm needs?
  - A data driven platform – ezCinect OBI
  - All their in one cloud location organized by AgCinect
  - Commerce that allows buyers and sellers to easily connect.
    - AgCinect contains a complete inventory of the farmer, with a simple click, a farmer can publish to the marketplace.
  - Marketplace provides opportunity for significant advertising revenue.
  - The “FBN/AgCinect Channel” which brings all important data driven events to the farmer.
  - **** TOGETHER WE SAVE MONEY AND TIME ****